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FOR IMMEDIATE RELEASE

dotCOMM AWARDS ANNOUNCES WINNERS FOR 2021 COMPETITION

DALLAS, TX - dotCOMM Awards announced winners for the 2021 international awards competition honoring excellence in web creativity and digital communication.

dotCOMM Awards' categories are the elements of the web's evolving tools. Interactivity, content, design, social media, video, apps, blogs, and influencers are all important components of digital public relations, marketing, and advertising campaigns.

There were over 2,500 entries from throughout the United States, Canada, and 14 other countries in the dotCOMM Awards 2021 competition. Entries came from corporate marketing and communication departments, digital shops, advertising agencies, public relations firms, production companies, and freelancers. Entrants included designers, developers, content producers, digital artists, video professionals, account supervisors, creative directors, and corporate executives.

The dotCOMM Awards is administered and judged by the Association of Marketing and Communication Professionals (AMCP). The international organization consists of several thousand marketing, communication, advertising, public relations, media production, and freelance professionals. AMCP oversees awards and recognition programs, provides judges, and rewards outstanding achievement and service to the profession.

As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations. dotCOMM entrants are not charged entry fees to enter work they produced pro bono. In addition, the efforts of generous marketing and communication professionals are acknowledged through grants and special recognition.

AMCP judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. Winners were selected from over 200 categories for websites, videos, social media, paid media, owned media, earned media, digital marketing, and communication programs.