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**Contact: Ed Dalheim
dotCOMM Awards
214.377.3526**

FOR IMMEDIATE RELEASE

dotCOMM AWARDS ANNOUNCES WINNERS FOR 2018 COMPETITION

DALLAS, TX- dotCOMM Awards today announced winners for the 2018 international awards competition honoring excellence in web creativity and digital communication.

dotCOMM Awards' categories are the elements of the web's evolving tools. Interactivity, content, design, social media, video, apps, blogs and influencers are all important components of digital public relations, marketing and advertising campaigns.

There were over 2,000 entries from throughout the United States, Canada and 12 other countries in the dotCOMM Awards 2018 competition. Entries came from corporate marketing and communication departments, digital shops, advertising agencies, PR firms, production companies and freelancers. Entrants included designers, developers, content producers, digital artists, video professionals, account supervisors, creative directors and corporate executives.

dotCOMM Awards is administered and judged by the Association of Marketing and Communication Professionals (www.amcpros.com). The international organization consists of several thousand marketing, communication, advertising, public relations, media production and free-lance professionals. AMCP oversees awards and recognition programs, provides judges and rewards outstanding achievement and service to the profession.

As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations. Hermes entrants are not charged entry fees to enter work they produced pro bona. In addition, the efforts of generous marketing and communication professionals are acknowledged through grants and special recognition.

AMCP judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. Winners were selected from 241 categories for websites, videos, social media, paid media, owned media, earned media and digital marketing and communication programs.